

VICTORIA TOURISM BULLETIN

December 2022

- Greater Victoria’s accommodation sector had a strong recovery during 2022, in spite of Omicron related closures in January and February. The year-end numbers show RevPar increased in 2022 to \$162.71 compared to \$139.03 in 2019, the Average Daily Room Rate showed a big increase for 2022 at \$236.30 with 2019 at \$189.10 and the Average Occupancy Rate in 2022 is 68.85% with 2019 rate at 73.52%.
- As of November 2022, Accent Inns Inc. is proud to announce that all nine affiliated properties are officially Rainbow Registered with Canada’s LGBT+ Chamber of Commerce. Rainbow Registration is a national Canadian accreditation for 2SLGBTQI+ friendly businesses and organizations. Read more [here](#).
- Reminder the Tourism Industry Association of BC and BC Hotel Association annual BC Tourism & Hospitality Conference will be taking place in Prince George, March 1-3, 2023. Information on the 2023 conference can be found at bctourismandhospitalityconference.com.
- The BCHA Summit will be taking place May 1-2 at the Delta Hotels by Marriott Grand Okanagan Resort in Kelowna. For more information go to bchasummit.com.

Tourism Statistics	December			Year-to-Date			Dec. YTD
	2022	2021	Variance	2022	2021	Variance	2019
Average Occupancy	55.37%	53.22%	2.15%	68.85%	49.90%	18.95%	73.52%
Average Daily Room Rate	\$ 194.97	\$ 177.11	\$17.86	\$236.31	\$186.70	\$49.61	\$189.10
Revenue Per Available Room (RevPAR)	\$107.95	\$94.26	\$13.69	\$162.71	\$93.17	\$69.54	\$139.03
BC Ferries (Tsawwassen - Swartz Bay)							
Vehicles	146,387	136,576	7.18%	2,074,979	1,579,498	31.37%	2,038,219
Passengers	406,249	344,750	17.84%	5,748,440	3,770,344	52.46%	6,359,553
Buses	370	323	14.55%	8,472	2,140	295.89%	19,701
Victoria International Airport	117,163	97,641	19.99%	1,490,039	673,748	121.16%	1,924,385
Victoria Conference Centre (Delegate Days)	1,370	900	52.22%	87,256	20,018	335.89%	118,661
Victoria Cruise Ships							
Ships	0	0	0%	336	0	100%	0
Passengers	0	0	0%	700,068	0	100%	0
Crew	0	0	0%	305,344	0	100%	0

Quotations and reproductions of statistics provided in the Victoria Tourism Bulletin are permitted with credits to Chemistry Consulting Group. Note: Year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

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VICTORIA LODGING RESULTS

December 2022

OCCUPANCY RATE %						
Lodging Type	Number of Rooms	Dec 2022	Dec 2021	YTD 2022	YTD 2021	
Number of Rooms						
Greater than 150	2,065	47.76%	43.42%	60.60%	39.90%	
100 - 150	771	60.14%	60.89%	75.91%	62.62%	
50 - 99	839	64.79%	63.01%	77.33%	55.60%	
Less than 50	307	68.93%	72.76%	83.31%	66.87%	
Location						
Downtown/Inner Harbour	3,157	54.10%	51.11%	67.40%	47.16%	
Suburban	585	56.29%	60.96%	72.60%	61.28%	
Saanich Peninsula/Sidney	240	69.79%	61.30%	78.71%	56.60%	
Tier						
Upper	1,934	51.89%	46.74%	63.07%	42.11%	
Mid	1,359	56.59%	54.43%	71.62%	52.85%	
Lower	689	62.78%	69.19%	79.84%	64.91%	
Lodging Type						
Hotels	3,667	54.55%	51.61%	67.69%	47.92%	
Motels	315	64.94%	71.68%	82.22%	72.09%	
Total Rooms	3,982					
Average Occupancy		55.37%	53.22%	68.85%	49.90%	
ROOM RATE						
Lodging Type	Number of Rooms	Dec 2022	Dec 2021	YTD 2022	YTD 2021	
Number of Rooms						
Greater than 150	2,065	\$224.31	\$209.54	\$267.69	\$214.38	
100 - 150	771	\$156.44	\$138.31	\$196.54	\$149.46	
50 - 99	839	\$184.64	\$169.92	\$226.96	\$188.96	
Less than 50	307	\$168.35	\$147.16	\$196.20	\$162.45	
Location						
Downtown/Inner Harbour	3,157	\$199.10	\$180.31	\$241.78	\$189.58	
Suburban	585	\$178.37	\$161.85	\$221.47	\$174.87	
Saanich Peninsula/Sidney	240	\$184.71	\$179.59	\$208.43	\$187.28	
Tier						
Upper	1,934	\$248.11	\$237.85	\$294.78	\$241.40	
Mid	1,359	\$166.67	\$148.02	\$205.55	\$166.31	
Lower	689	\$121.38	\$107.50	\$160.14	\$124.69	
Lodging Type						
Hotels	3,667	\$202.85	\$186.29	\$244.75	\$195.67	
Motels	315	\$117.02	\$101.32	\$156.82	\$120.04	
Total Rooms	3,982					
Average Room Rate		\$194.91	\$177.11	\$236.31	\$186.70	
REVENUE PER AVAILABLE ROOM (REVPAR)						
Lodging Type	Number of Rooms	Dec 2022	Dec 2021	YTD 2022	YTD 2021	
Number of Rooms						
Greater than 150	2,065	\$107.14	\$90.98	\$162.23	\$85.54	
100 - 150	771	\$94.08	\$84.21	\$149.20	\$93.60	
50 - 99	839	\$119.62	\$107.06	\$175.52	\$105.07	
Less than 50	307	\$116.05	\$107.08	\$163.46	\$108.64	
Location						
Downtown/Inner Harbour	3,157	\$107.71	\$92.16	\$162.95	\$89.41	
Suburban	585	\$100.41	\$98.67	\$160.79	\$107.16	
Saanich Peninsula/Sidney	240	\$128.92	\$110.09	\$164.05	\$106.01	
Tier						
Upper	1,934	\$128.73	\$111.16	\$185.91	\$101.65	
Mid	1,359	\$94.31	\$80.57	\$147.21	\$87.90	
Lower	689	\$76.20	\$74.38	\$127.85	\$80.94	
Lodging Type						
Hotels	3,667	\$110.65	\$96.15	\$165.66	\$93.76	
Motels	315	\$75.99	\$72.63	\$128.95	\$86.54	
Total Rooms	3,982					
Average REVPAR		\$107.92	\$94.26	\$162.71	\$93.17	

Note: Comparative figures may vary due to an increase/decrease in the number of available rooms.

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