

VICTORIA TOURISM BULLETIN

November 2022

- November continued to demonstrate strong recovery with occupancy near 2019 levels.
- Greater Victoria Harbour Authority’s CEO, Ian Robertson predicts next year’s cruise season could bring a record one million passengers to Victoria’s Ogden Point, now that the industry is rebounding from the pandemic.
- Destination Greater Victoria’s PR Agency NJF worked with Conde Nast Traveler to feature the Fairmont Empress in its list of “44 Haunted Hotels Around the World You Can Stay At - If You Dare.” Check out the list of hotels [here](#).
- Reminder that the **IMPACT Sustainable Travel & Tourism** conference is coming up on January 23-25 and Day of IMPACT January 22, 2023. Click [here](#) to register.

Tourism Statistics	November			Year-to-Date			Nov.
	2022	2021	Variance	2022	2021	Variance	2019
Average Occupancy	61.58%	60.08%	1.50%	70.13%	49.59%	20.59%	62.62%
Average Daily Room Rate	\$186.42	\$165.07	\$21.35	\$239.39	\$187.67	\$51.72	\$145.28
Revenue Per Available Room (RevPAR)	\$114.80	\$99.17	\$15.63	\$167.88	\$93.07	\$74.81	\$90.97
BC Ferries (Tsawwassen - Swartz Bay)							
Vehicles	139,967	119,757	16.88%	1,928,592	1,442,922	33.66%	138,197
Passengers	367,488	294,871	24.63%	5,342,191	3,425,594	55.95%	394,294
Buses	401	277	44.77%	8,102	1,817	345.90%	872
Victoria International Airport	119,296	77,826	53.29%	1,372,876	576,107	138.30%	138,895
Victoria Conference Centre (Delegate Days)	7,797	303	2,473.27%	85,886	19,118	349.24%	7,276
Victoria Cruise Ships							
Ships	1	0	100%	336	0	100%	0
Passengers	2,094	0	100%	700,068	0	100%	0
Crew	1,082	0	100%	305,344	0	100%	0

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VICTORIA LODGING RESULTS

November 2022

OCCUPANCY RATE %					
Lodging Type	Number of Rooms	November 2022	November 2021	YTD 2022	YTD 2021
Number of Rooms					
Greater than 150	2,065	53.84%	50.10%	61.82%	39.57%
100 - 150	771	67.74%	70.75%	77.44%	62.78%
50 - 99	839	71.87%	69.24%	78.49%	54.94%
Less than 50	298	69.71%	76.19%	84.65%	66.30%
Location					
Downtown/Inner Harbour	3,169	60.54%	58.77%	68.65%	46.79%
Suburban	583	63.52%	64.28%	74.18%	61.31%
Saanich Peninsula/Sidney	240	70.55%	66.72%	79.51%	56.18%
Tier					
Upper	1,927	58.82%	52.75%	64.12%	41.66%
Mid	1,359	61.00%	63.03%	73.01%	52.70%
Lower	687	70.49%	75.22%	81.50%	64.53%
Lodging Type					
Hotels	3,660	60.67%	58.53%	68.93%	47.57%
Motels	313	72.34%	78.16%	83.82%	72.13%
Total Rooms	3,973				
Average Occupancy		61.58%	60.08%	70.13%	49.59%
ROOM RATE					
Lodging Type	Number of Rooms	November 2022	November 2021	YTD 2022	YTD 2021
Number of Rooms					
Greater than 150	2,065	\$212.50	\$193.01	\$270.85	\$214.89
100 - 150	771	\$157.44	\$131.57	\$199.55	\$150.47
50 - 99	839	\$174.70	\$158.07	\$230.18	\$190.93
Less than 50	298	\$155.70	\$136.08	\$198.32	\$164.07
Location					
Downtown/Inner Harbour	3,169	\$190.88	\$168.42	\$244.94	\$190.54
Suburban	583	\$168.10	\$147.61	\$224.65	\$176.08
Saanich Peninsula/Sidney	240	\$176.56	\$167.58	\$210.30	\$188.04
Tier					
Upper	1,927	\$230.35	\$214.90	\$298.35	\$241.79
Mid	1,359	\$164.13	\$140.65	\$208.34	\$168.08
Lower	687	\$122.13	\$105.95	\$163.04	\$126.35
Lodging Type					
Hotels	3,660	\$193.30	\$172.53	\$247.88	\$196.63
Motels	313	\$118.37	\$100.02	\$159.67	\$121.75
Total Rooms	3,973				
Average Room Rate		\$186.42	\$165.07	\$239.39	\$187.67
REVENUE PER AVAILABLE ROOM (REVPAR)					
Lodging Type	Number of Rooms	November 2022	November 2021	YTD 2022	YTD 2021
Number of Rooms					
Greater than 150	2,065	\$114.41	\$96.69	\$167.43	\$85.02
100 - 150	771	\$106.65	\$93.09	\$154.53	\$94.47
50 - 99	839	\$125.56	\$109.45	\$180.68	\$104.89
Less than 50	298	\$108.53	\$103.68	\$167.88	\$108.79
Location					
Downtown/Inner Harbour	3,169	\$115.56	\$98.98	\$168.14	\$89.15
Suburban	583	\$106.77	\$94.89	\$166.66	\$107.95
Saanich Peninsula/Sidney	240	\$124.56	\$111.81	\$167.21	\$105.64
Tier					
Upper	1,927	\$135.50	\$113.37	\$191.32	\$100.73
Mid	1,359	\$100.12	\$88.65	\$152.10	\$88.58
Lower	687	\$86.09	\$79.70	\$132.87	\$81.53
Lodging Type					
Hotels	3,660	\$117.28	\$100.98	\$170.85	\$93.53
Motels	313	\$85.63	\$78.18	\$133.83	\$87.81
Total Rooms	3,973				
Average REVPAR		\$114.81	\$99.17	\$167.87	\$93.06

Note: Comparative figures may vary due to an increase/decrease in the number of available rooms.

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