

The Indigenous Tourism Association of Canada (ITAC) is seeking a **Graphic Designer** to join their Marketing Team.

The Graphic Designer will work closely with ITAC's marketing and development teams to provide design support for various projects and initiatives, such as: advertising and marketing campaigns, conferences and events, newsletters, and other communications, both internal and external.

This position has the option to be remote across Canada, or work in the Vancouver offices.

Responsibilities include (but are not limited to):

- Creating ads in a variety of formats (digital and print)
- Creating PDF and print documents (pamphlets, flyers, booklets, reports, plans, displays)
- Creating graphics for web, social, and mobile applications
- Staying on brand but also finding ways to keep ITAC at the forefront of visual trends
- Sourcing relevant imagery for promotional materials
- Providing image retouching, masking, and other image manipulations
- Working with and updating style guides
- Following file naming conventions
- Archiving design files for future use
- Working with approved timelines and meeting deadlines
- Troubleshooting problems as they arise, with both ITAC staff and other stakeholders
- Performing other duties as assigned

Education:

- Post-secondary education in Graphic Design or a related field
- Graphic Designers of Canada certification an asset

Relevant Experience:

- Knowledge of Indigenous communities, businesses, and similar organizations across Canada
- Working with non-profit organizations
- Minimum of 3 years graphic design experience with strong skills in Adobe InDesign, Illustrator, Photoshop, and Acrobat
- Project management

Skills and Abilities:

- Strong attention to detail
- Ability to manage competing timelines and projects
- Accepts feedback and art direction
- Ability to conceptualize and communicate ideas
- Excellent communication skills
- Works independently and without a great deal of oversight
- Team player
- Positive relationship building skills
- Ability to learn new systems quickly
- Productive home office set-up

Travel may be required with this position.

To apply to this position please respond by email to the Chemistry Consulting Group at HR@chemistryconsulting.ca with the following position title in the subject line "ITAC Graphic Designer", and your full name. Please provide a cover letter and resume outlining your experience, qualifications, and salary expectations.

We thank all those who apply, however, only those shortlisted will be contacted for an interview. Please no phone calls.