

VICTORIA TOURISM BULLETIN

April 2021

- The travel and accommodation sectors were impacted heavily due to circuit breaker restrictions in April which introduced some the most severe restrictions since the pandemic commenced. Included in these restrictions was a ban on travel between British Columbia’s health regions.
- The industry was very pleased to see the BC Restart Plan announced in May.
- To monitor British Columbian’s current views on travel and tourism as well as track travel and tourism behaviour intentions, Destination BC has commissioned biweekly waves of research, starting May 13, 2020 to track opinions and intentions in the context of COVID-19. To view reports, click [here](#).

Tourism Statistics	April			Year-to-Date		
	2021	2020	Variance	2021	2020	Variance
Average Occupancy	35.02%	12.49%	22.53%	36.07%	41.74%	(5.67%)
Average Daily Room Rate	\$121.08	\$91.52	\$29.56	\$121.79	\$138.49	(\$16.70)
Revenue Per Available Room (RevPAR)	\$42.40	\$11.44	\$30.96	\$43.93	\$57.81	(\$13.88)
BC Ferries (Tsawwassen - Swartz Bay)						
Vehicles	83,338	41,497	100.83%	305,097	361,372	(15.57%)
Passengers	153,144	63,514	141.12%	577,342	912,120	(36.70%)
Buses	58	17	241.18%	114	1,569	(92.73%)
Victoria International Airport	15,698	4,261	268.41%	64,382	350,077	(81.61%)
Victoria Conference Centre (Delegate Days)	0	0	(100.00%)	0	15,756	(100.00%)

Quotations and reproductions of statistics provided in the Victoria Tourism Bulletin are permitted with credits to Chemistry Consulting Group. Note: Year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

All international source markets, most business travel, conference, leisure travel, cruise and international tour and travel business has been lost for the foreseeable future. As a result of these extraordinary circumstances year over year comparisons are immaterial. Also, please note that due to the impacts of Covid on hotel operations, the room inventory of reporting hotels is fluctuating from month to month and may impact year over year comparisons.

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VICTORIA LODGING RESULTS

April 2021

OCCUPANCY RATE %						
Lodging Type	Number of Rooms	Apr 2021	Apr 2020	YTD 2021	YTD 2020	
Number of Rooms						
Greater than 150	2,066	28.06%	2.79%	27.13%	37.68%	
100 - 150	771	55.56%	16.63%	52.57%	43.43%	
50 - 99	933	31.46%	19.51%	36.82%	44.97%	
Less than 50	254	42.65%	15.66%	47.12%	51.38%	
Location						
Downtown/Inner Harbour	3,101	33.29%	8.85%	33.20%	41.69%	
Suburban	585	44.59%	24.52%	49.04%	42.05%	
Saanich Peninsula/Sidney	338	34.08%	15.90%	38.84%	41.59%	
Tier						
Upper	1,930	30.22%	3.22%	30.13%	38.74%	
Mid	1,368	37.82%	10.44%	36.31%	46.46%	
Lower	726	42.53%	26.28%	50.38%	40.49%	
Lodging Type						
Hotels	3,671	33.49%	8.68%	33.68%	40.89%	
Motels	353	51.25%	46.84%	62.08%	48.40%	
Total Rooms	4,024					
Average Occupancy		35.02%	12.49%	36.07%	41.74%	
ROOM RATE						
Lodging Type	Number of Rooms	Apr 2021	Apr 2020	YTD 2021	YTD 2020	
Number of Rooms						
Greater than 150	2,066	\$123.67	\$131.44	\$130.58	\$163.75	
100 - 150	771	\$102.24	\$87.98	\$101.38	\$114.22	
50 - 99	933	\$139.12	\$85.45	\$138.00	\$124.66	
Less than 50	254	\$133.11	\$111.78	\$112.40	\$117.39	
Location						
Downtown/Inner Harbour	3,101	\$115.99	\$96.31	\$118.51	\$145.05	
Suburban	585	\$132.36	\$85.34	\$126.24	\$117.82	
Saanich Peninsula/Sidney	338	\$141.27	\$90.23	\$139.95	\$124.79	
Tier						
Upper	1,930	\$141.14	\$157.85	\$152.48	\$177.34	
Mid	1,368	\$113.00	\$96.22	\$112.80	\$124.95	
Lower	726	\$96.57	\$79.33	\$89.09	\$90.92	
Lodging Type						
Hotels	3,671	\$125.41	\$101.55	\$128.22	\$146.29	
Motels	353	\$91.02	\$74.77	\$83.92	\$86.90	
Total Rooms	4,024					
Average Room Rate		\$121.08	\$91.52	\$121.79	\$138.49	
REVENUE PER AVAILABLE ROOM (REVPAR)						
Lodging Type	Number of Rooms	Apr 2021	Apr 2020	YTD 2021	YTD 2020	
Number of Rooms						
Greater than 150	2,066	\$34.71	\$3.67	\$35.43	\$61.70	
100 - 150	771	\$56.80	\$14.63	\$53.30	\$49.60	
50 - 99	933	\$43.77	\$16.67	\$50.82	\$56.07	
Less than 50	254	\$56.77	\$17.51	\$52.97	\$60.31	
Location						
Downtown/Inner Harbour	3,101	\$38.61	\$8.52	\$39.35	\$60.48	
Suburban	585	\$59.02	\$20.92	\$61.91	\$49.54	
Saanich Peninsula/Sidney	338	\$48.15	\$14.35	\$54.36	\$51.90	
Tier						
Upper	1,930	\$42.65	\$5.08	\$45.95	\$68.71	
Mid	1,368	\$42.74	\$10.05	\$40.96	\$58.05	
Lower	726	\$41.07	\$20.85	\$44.89	\$36.82	
Lodging Type						
Hotels	3,671	\$42.00	\$8.82	\$43.18	\$59.82	
Motels	353	\$46.64	\$35.02	\$52.09	\$42.06	
Total Rooms	4,024					
Average REVPAR		\$42.40	\$11.44	\$43.93	\$57.81	

Note: Comparative figures may vary due to an increase/decrease in the number of available rooms.

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