

# NANAIMO TOURISM BULLETIN

January 2020





- While room rate showed a slight increase this January over 2019, occupancy rates in Nanaimo were down substantially and therefore impacted the monthly RevPAR. Ferry traffic also showed a decline, while the airport traffic remained steady.
- If you are an employer, you may be interested in [this factsheet](#) that provides an overview of the current coronavirus state of affairs. It explains what the virus is and gives advice on how employers should respond to the virus and support employees by being prepared, looking after employees' health and safety, precautions for employees returning from travel, and developing flexible resourcing plans. Destination BC is also a good source for reliable information on the COVID-19 virus and its impacts on travel and tourism, please visit the website at this link - <https://www.destinationbc.ca/news/coronavirus-update/>
- Congratulations to this year's winners of the **BC Tourism Industry Awards** – Indigenous Tourism Award – St. Eugene Resort, Golf, Casino; Innovation Award – Tourism Kamloops; Remarkable Experiences Award – Retallack; Accessible Tourism Award – Ogoogo Tours; DMOA Professional Excellence Award – Tourism Richmond; Customer Service Award – Gerald Lafortune, Wicked Wine Tours; and, Employees First Award – White Spot Inc. Please visit the [BC Tourism Industry Conference](#) website for more information on the awards.

TOURISM STATISTICS	January		Variance	Year to Date		Variance
	2020	2019		2020	2019	
Average Occupancy	53.21%	62.55%	(9.34%)	53.21%	62.55%	(9.34%)
Average Daily Room Rate	\$126.26	\$124.32	\$1.94	\$126.26	\$124.32	\$1.94
Revenue Per Available Room (RevPAR)	\$67.18	\$77.77	(\$10.59)	\$67.18	\$77.76	(\$10.58)
<b>BC Ferries (Tsawwassen – Duke Point)</b>						
Vehicles	40,564	41,898	(3.18%)	40,564	41,898	(3.18%)
Passengers	82,206	85,389	(3.73%)	82,206	85,389	(3.73%)
Buses	47	43	9.30%	47	43	9.30%
<b>BC Ferries (Horseshoe Bay – Departure Bay)</b>						
Vehicles	57,789	67,895	(14.88%)	57,789	67,895	(14.88%)
Passengers	150,765	180,188	(16.33%)	150,765	180,188	(16.33%)
Buses	75	79	(5.06%)	75	79	(5.06%)
Nanaimo Airport	33,814	33,203	1.84%	33,814	33,203	1.84%
Vancouver Island Conference Centre	1,007	420	139.76%	1,007	420	139.76%

Quotations and reproductions of statistics provided in the Victoria Tourism Bulletin are permitted with credits to Chemistry Consulting Group. Note: Year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

## Could your business benefit from HR support?

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