

# NANAIMO TOURISM BULLETIN

November 2019

- The planned nine-storey, 172-room hotel at 100 Gordon St. has broken ground in time to avoid additional building permit costs. PEG Developments expects to open the Nanaimo Courtyard by Marriott in 2021 and has estimated construction costs at \$22 million.
- According to the Parksville & District Chamber of Commerce, hotel occupancy in the Parksville Qualicum Beach region took a dip this past summer as compared to 2018 performance, dropping to 85.4% from 89.8%. We are seeing a similar trend around the province with a slow down in growth for the tourism sector, although overall industry performance remains strong.
- The **IMPACT Sustainability Travel + Tourism Conference** will take place January 19-21 in Victoria. There are very limited seats left for this industry leading event. Be a part of the conversation and register today <https://www.tourismvictoria.com/impact>
- Registration is open and program updates are happening daily for the **2020 BC Tourism Industry Conference**. Early Bird rates are in effect until January 31<sup>st</sup>. Please visit [the website](#) for more information and to register.

TOURISM STATISTICS	November		Variance	Year to Date		Variance
	2019	2018		2019	2018	
Average Occupancy	67.64%	80.53%	(12.89%)	76.40%	77.46%	(1.06%)
Average Daily Room Rate	\$132.58	\$130.62	\$1.96	\$140.91	\$140.62	\$0.29
Revenue Per Available Room (RevPAR)	\$89.68	\$105.19	(\$15.51)	\$107.66	\$108.92	(\$1.26)
<b>BC Ferries (Tsawwassen – Duke Point)</b>						
Vehicles	52,259	53,386	(2.11%)	701,577	702,690	(0.16%)
Passengers	108,560	111,048	(2.24%)	1,577,171	1,592,848	(0.98%)
Buses	47	65	(27.69%)	717	870	(17.59%)
<b>BC Ferries (Horseshoe Bay – Departure Bay)</b>						
Vehicles	78,391	79,373	(1.24%)	1,153,113	1,156,009	(0.25%)
Passengers	206,455	211,540	(2.40%)	3,171,423	3,184,571	(0.41%)
Buses	122	143	(14.69%)	2,272	2,455	(7.45%)
Nanaimo Airport	36,172	32,938	9.82%	449,684	446,450	0.72%
Vancouver Island Conference Centre	5,597	7,914	(29.28%)	20,104	35,361	(43.15%)

Quotations and reproductions of statistics provided in the Victoria Tourism Bulletin are permitted with credits to Chemistry Consulting Group. Note: Year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

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