

# NANAIMO TOURISM BULLETIN

December 2019

- Occupancy rates in Nanaimo were down substantially this month as compared to last December and therefore impacted the monthly RevPAR. Overall, however, Nanaimo's tourism sector had another strong year in 2019.
- The **2020 BC Tourism Industry Conference** will take place in Victoria, March 4-6 at the Victoria Conference Centre. Program features include a presentation from John Furlong, CEO of VANOC, Inside the Games that Changed a Nation; Charting California's Recovery from Several Years of Wildfires with Caroline Beteta, President & CEO of Visit California; and, Meeting the Challenge of Achieving Sustainable Destinations, presented by Megan Epler Wood, renowned author, eco-pioneer and Harvard instructor. Please visit [the website](#) for more information and to register.
- While local tourism leaders agree that it is too early to understand the impact that the Coronavirus outbreak may have on tourism, the deputy chief economist for Central 1 Credit Union, Bryan Yu, indicated that BC may feel declines in travel more significantly than other parts of Canada due to its strong ties to the Asian-Pacific region.

TOURISM STATISTICS	December		Variance	Year to Date		Variance
	2019	2018		2019	2018	
Average Occupancy	54.13%	69.92%	(15.79%)	74.62%	75.88%	(1.26%)
Average Daily Room Rate	\$123.62	\$124.80	-\$1.18	\$139.90	\$139.72	\$0.18
Revenue Per Available Room (RevPAR)	\$66.91	\$87.26	-\$20.35	\$104.40	\$106.02	-\$1.62
<b>BC Ferries (Tsawwassen – Duke Point)</b>						
Vehicles	55,295	53,003	4.32%	756,872	755,693	0.16%
Passengers	126,164	122,634	2.88%	1,703,335	1,715,482	(0.71%)
Buses	39	47	(17.02%)	756	917	(17.56%)
<b>BC Ferries (Horseshoe Bay – Departure Bay)</b>						
Vehicles	88,495	86,493	2.31%	1,241,608	1,242,502	(0.07%)
Passengers	250,467	245,722	1.93%	3,421,890	3,430,293	(0.24%)
Buses	78	67	16.42%	2,350	2,522	(6.82%)
Nanaimo Airport	41,815	38,453	8.74%	491,499	435,349	12.90%
Vancouver Island Conference Centre	108	120	(10.00%)	20,212	35,481	(43.03%)

Quotations and reproductions of statistics provided in the Victoria Tourism Bulletin are permitted with credits to Chemistry Consulting Group. Note: Year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

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