NANAIMO TOURISM BULLETIN

October 2019

- As of October 31st, Nanaimo is pleased to be a part of a new Air North flight between the Yukon and British Columbia. Stops on the route include Vancouver, Nanaimo, Kelowna, Prince George and Watson Lake, Yukon.
- Mike Hooper, CEO of the Nanaimo Airport since 2006, has announced his intention to retire in June 2020. Congratulations Mike!
- Congratulations also go to Harbour Air who was presented with the Tourism Business of the Year award at the recent Canadian Tourism Awards. As one of the world's largest all-seaplane airlines and North America's first carbon neutral airline, Harbour Air welcomes nearly 500,000 passengers on 30,000 flights annually.
- The BC Tourism Industry Conference is looking for donations to the silent auction. This is a great opportunity to support TIABC who is an important advocate for the industry in British Columbia. Please visit the website for more information and to donate.

TOURISM STATISTICS	October		Variance	Year to Date		Variance
	2019	2018		2019	2018	
Average Occupancy	73.76%	65.90%	7.86%	77.19%	77.19%	-
Average Daily Room Rate	$137.87	$134.06	$3.81	$141.56	$141.22	$0.34
Revenue Per Available Room (RevPAR)	$101.69	$98.88	$2.81	$109.27	$109.00	$0.27
BC Ferries (Tsawwassen – Duke Point)						
Vehicles	62,287	62,971	(1.09%)	649,318	649,304	0.00%
Passengers	129,753	132,460	(2.04%)	1,468,611	1,481,800	(0.89%)
Buses	70	87	(19.54%)	670	805	(16.77%)
BC Ferries (Horseshoe Bay – Departure Bay)						
Vehicles	93,429	95,248	(1.91%)	1,074,722	1,076,636	(0.18%)
Passengers	250,054	256,815	(2.63%)	2,964,968	2,973,031	(0.27%)
Buses	199	212	(6.13%)	2,150	2,312	(7.01%)
Nanaimo Airport	42,641	35,702	19.44%	413,512	361,132	14.50%
Vancouver Island Conference Centre	4,052	3,614	12.12%	14,350	27,447	(47.72%)

Quotation and reproduction of statistics in the Victoria Tourism Bulletin are permitted with credit to Chemistry Consulting Group. Note that year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.