

NANAIMO TOURISM BULLETIN

August 2019

- According to a recent email to the Nanaimo News Bulletin, PEG Developments is hoping to break ground on the Gordon Street hotel project some time in November. They estimate that construction could take 12- 20 months to complete.
- The North American Garden Tourism Conference will take place in Victoria, November 3-5, 2019. Hosted by the Canadian Garden Council, this is the first year that the conference is being held in Western Canada. Early bird registration closes October 11 – for more information and to register, [visit the website](#).
- Please note, when looking at the Vancouver Island Conference Centre (VICC) performance data in the table below, it is important to recognize that the venue was host to a very significant conference in June 2018; the Kryon Science and Spirituality Conference. This one conference alone provided 10,035 delegate days and has significantly impacted the comparison of 2018 to 2019 year to date performance.

TOURISM STATISTICS	August		Variance	Year to Date		Variance
	2019	2018		2019	2018	
Average Occupancy	88.81%	94.70%	(5.89%)	76.15%	76.84%	(0.69%)
Average Daily Room Rate	\$168.50	\$162.14	\$6.36	\$140.89	\$140.23	\$0.66
Revenue Per Available Room (RevPAR)	\$149.64	\$153.55	(\$3.91)	\$107.29	\$107.75	(\$0.46)
BC Ferries (Tsawwassen – Duke Point)						
Vehicles	94,729	94,481	0.26%	518,433	516,201	0.43%
Passengers	251,937	252,319	(0.15%)	1,194,535	1,198,548	(0.33%)
Buses	125	140	(10.71%)	542	629	(13.83%)
BC Ferries (Horseshoe Bay–Departure Bay)						
Vehicles	166,894	168,949	(1.22%)	861,922	860,837	0.13%
Passengers	495,918	505,698	(1.93%)	2,405,017	2,401,406	0.15%
Buses	287	362	(20.72%)	1,604	1,746	(8.13%)
Nanaimo Airport	53,486	50,686	5.52%	327,400	289,024	13.28%
Vancouver Island Conference Centre	1,635	482	239.21%	9,723	21,232	(54.21%)

Quotation and reproduction of statistics in the Victoria Tourism Bulletin are permitted with credit to Chemistry Consulting Group. Note that year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

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