

# NANAIMO TOURISM BULLETIN

June 2019

- Tourism Vancouver Island will be welcoming attendees to the 56th Annual Tourism Vancouver Island Conference & AGM at the Coast Bastion Hotel in Nanaimo from October 8-10, 2019. The theme is focused on sharing Vancouver Island’s untold stories. Visit the [website](#) for more information and to register. Early bird pricing is in effect until August 30.
- go2HR has recently released the 2019 BC Tourism Human Resource Strategy. The document covers the job growth projections for the tourism industry leading up to 2028, workforce challenges facing the industry, and the strategies and activities needed to recruit, retain and train the workers required to meet the projected industry growth. [Download a copy here.](#)

TOURISM STATISTICS	June		Variance	Year to Date		Variance
	2019	2018		2019	2018	
Average Occupancy	86.81%	83.94%	2.9%	72.64%	69.79%	2.85%
Average Daily Room Rate	\$151.83	\$140.84	\$10.99	\$130.82	\$125.36	\$5.46
Revenue Per Available Room (RevPAR)	\$131.80	\$118.22	\$13.58	\$95.02	\$87.49	\$7.53
<b>BC Ferries (Tsawwassen – Duke Point)</b>						
Vehicles	69,933	71,102	(1.64%)	337,393	334,160	0.97%
Passengers	154,475	156,439	(1.26%)	723,162	721,177	0.28%
Buses	65	86	(24.42%)	313	326	(3.99%)
<b>BC Ferries (Horseshoe Bay – Departure Bay)</b>						
Vehicles	120,786	116,522	3.66%	540,308	536,967	0.62%
Passengers	323,680	310,411	4.27%	1,460,553	1,443,816	1.16%
Buses	294	324	(9.26%)	1,043	1,079	(3.34%)
Nanaimo Airport	40,410	38,624	4.62%	216,848	191,384	13.31%
Vancouver Island Conference Centre	941	12,747	(92.62%)	8,084	20,465	(60.50%)

Quotation and reproduction of statistics in the Victoria Tourism Bulletin are permitted with credit to Chemistry Consulting Group. Note that year-to-date data may not reflect statistical updates that agencies make to historical data after the fact.

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*Judi Carter, GM, Origin at Longwood*